

M/o Environment, Forest and Climate Change

Swachhta Pakhwada

Ministry of Environment, Forest & Climate Change (MoEFCC), Government of India is celebrating Swacchta Pakhwada (from 1st – 15th June 2017) under the Swachh Bharat Mission. During Swacchta Pakhwada, the Ministry has drawn up programmes to conduct cleanliness drives at four different Public Parks/market areas namely, B.R. Ambedkar Park, Nehru Park, Lodhi Garden and INA market area. Besides, the above activities, cleanliness drives will also be conducted in two identified areas along the banks of the Yamuna river Ghats.

As part of the effort of the Government of India to accelerate the efforts of Swachh Bharat Mission, the Ministry has also drawn up detailed programmes upto 2nd October 2017 that would involve all the Divisions / Departments / Subordinate offices/ Boards and other associated offices of this Ministry .

Some of the initiatives/actions being undertaken under the programme are:

- i. "Bring-back" waste
- ii. Shram-daan at parks, towns and villages
- iii. Swachh Bharat Harit Bharat – plant a tree.
- iv. Plastic free Tiger Reserve/Protected Areas
- v. Trash free beaches
- vi. Taking 'Green Pledge'

Advisories and letters issued

- i. Advisory have been issued to all Tiger Parks by ADG(WL).
- ii. Letters have been issued to Science Express Climate Action Special Team to undertake cleaning of Railway Stations where the trains stops for exhibition. They have started tree plantation, and administering the 'Green Pledge'.

- iii. Letters have been issued to all Divisional Heads to take initiative and join the drives. Different divisions have been assigned different areas of Delhi/NCR for cleaning. The following areas have been identified:
- a) BR Ambedkar Park, Noida (09.6.17)
 - b) Lodi Garden (12.6.17)
 - c) Nehru Park (13.6.17)
 - d) INA Market (13.6.17)
 - e) Yamuna Ghats Locality I (14.6.17)
 - f) Yamuna Ghats Locality I (14.6.17)
- iv. Letters have been addressed to all Chief Secretaries of all States/UTs requesting each state to take up these activities as part of Swachh Pakhwada from 1 to 15 June, 2017 and to be continued till 2nd October.
- v. Communications sent to SECAS train to undertake cleaning of railway stations, planting trees, taking the 'Green Pledge', etc.
- vi. Dr Senthil Vel, Adviser, MoEFCC has been designated as the Nodal Officer for Swachhata Abhyan.

Activities undertaken

1. On 9.6.2017 Ministry undertook swachhta pakhwada in Dr. Ambedkar Park, Noida. With the cooperation of Noida authorities the event was organised wherein 50 school children from various schools in Delhi participated in the event. Also senior officers and staff members about 100 from MoEFCC participated in the event. During the event all the above participants including the children took the "Green Pledge" which was administered by one of the children. Several samplings of Guava, Wular etc. were planted in the open spaces of the park. Cleaning of the park and also outside the park abutting the main road was undertaken. At the end of event, all members were provided with samplings of Neem, Aloe vera, curry leaf etc.

2. Today the team visited to Lodhi Garden from 10 AM to 12 Noon to spread the message. There are more than 50 children joining each day.
3. The SECAS train is at Koduru in AP. In Whitefield and Kengeri both in Bangalore the team on the train undertook tree plantation, taking the 'Green Pledge' and other suitable activities.
4. CPCB Chairman has been asked to adopt industrial areas in different parts of Delhi/NCR as a special drive.
5. A separate Web Page has been designed with provision for uploading photographs and text of activities undertaken during the Swachhata Pakwada and upto 2nd Oct, 2017.

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Dated: 9.6.2017

PRESS NOTE

Swachhta Pakhwada on 9.6.2017 at Dr. Ambedkar Park, Noida

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